

TOP 5 TRAINING VIDEO TIPS



CHOOSE A FORMAT

Will it be animation, screencast, micro-video or head to camera presentation? Think about which format will work best for the training you want to deliver.



BREAK IT DOWN

Deliver your training in small, easy chunks and your audience will look forward to moving on to the next video.



ADD EYE CANDY

Consider using text, graphic overlays or animations. This will keep your audience visually stimulated while you reinforce your points.



KEEP IT SIMPLE

Keep the description and language as clear and simple as possible. Begin with stating the goal and eliminate all non-essential information.



ARE YOU LISTENING?

Good audio will make for great results. bad audio will make people switch off. If you are doing a voice over then check your set up is good enough quality.